

Stakeholder Process Polling Tool Update

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Stakeholder Process Forum September 23, 2024

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Stakeholder Process Polling Tool Change

- Beginning in Q4, PJM will transition from SurveyMonkey to Qualtrics for all stakeholder process polls
- Qualtrics serves as PJM's corporate-wide polling platform
 - Reduces costs
 - Streamlines PJM's polling process
 - Consolidates tool support within a single tool
 - Eliminates an additional tool for PJM's cybersecurity governance



- Streamlined company identification
- Stakeholders who have different responses across multiple companies will still need to submit multiple polls, but will be able to do so from the same IP address
- Stakeholders should carefully review opening polling instructions, as a few features have changed



- PJM Stakeholder Process polling rules (i.e., who can respond to polls, polling threshold)
- Stakeholders can continue to submit polls on behalf of multiple companies
- A pdf copy of the polling questions will be provided when the poll notice is distributed
- Stakeholders may have responded to prior polls using Qualtrics for non-stakeholder process purposes





Action Required	Deadline	Who May Be Affected
Complete Sample Qualtrics Stakeholder Process Poll to Enhance Familiarity with Qualtrics	10/23/2024	All stakeholders, including non-Members



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