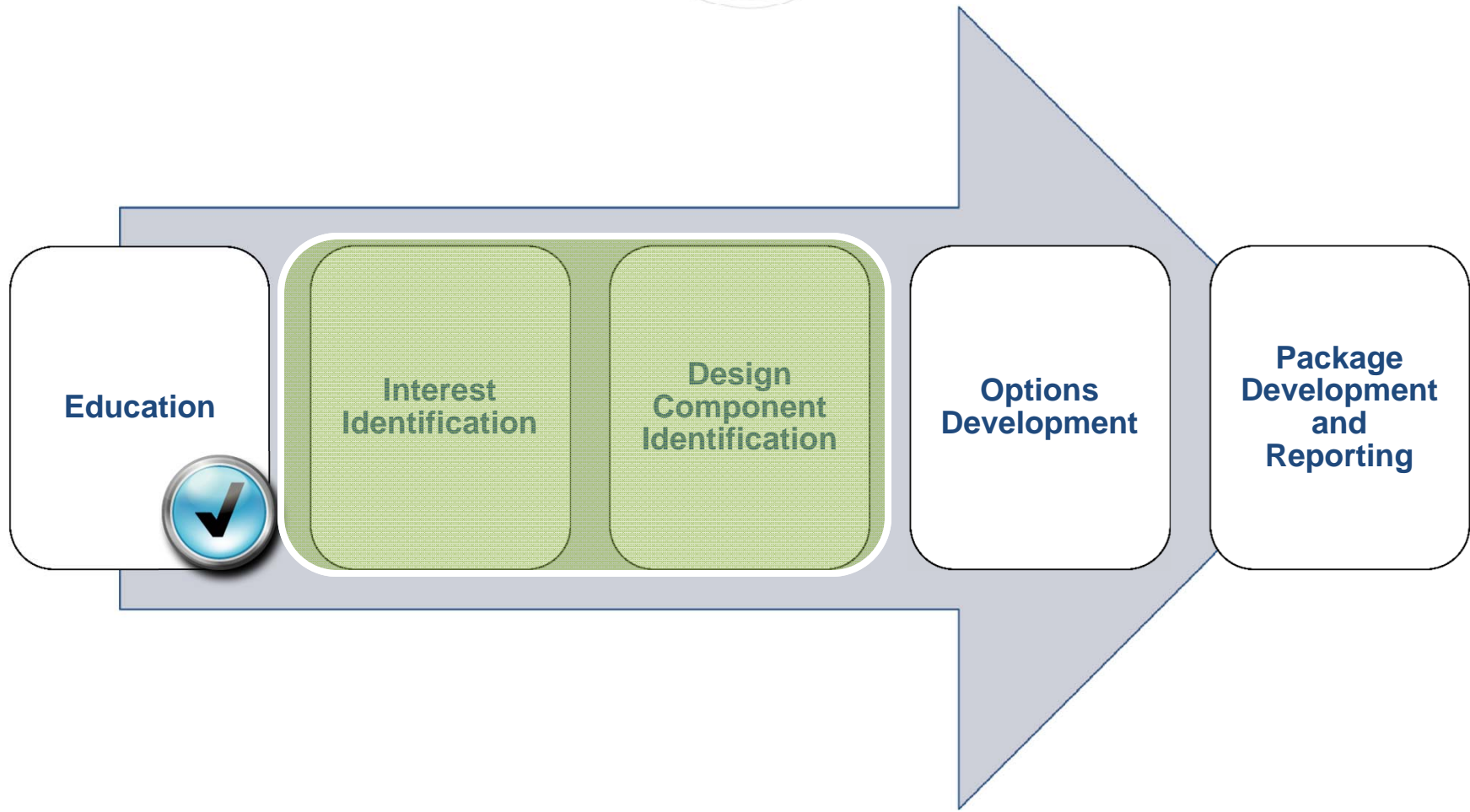




Energy Storage Participation in RPM Options Development Process

Michael Herman
Energy Storage Participation
in RPM Facilitator
March 26, 2014





Proposal Development (Using a Matrix)

Design Components		Impact				
		A	B	C	D	E
Component 1	High	Option 1A	Option 1B	Option 1C	Option 1D	Option 1E
Component 2	Medium	Option 2A	Option 2B	Option 2C	Option 2D	
Component 3	Low	Option 3A	Option 3B			
Component 4	High	Option 4A	Option 4B	Option 4C		

Design Components	Impact	Component Options			
Flour	Medium	White	Whole Wheat	Gluten-Free	Rye
Sweetener	Medium	White Sugar	Brown Sugar	Honey	
Shape	Low	Flat	Round	Bundt	
Flavor	High	Vanilla	Chocolate	Strawberry	Almond
Moistener	Low-Medium	Oil	Butter	Sour Cream	

