



# Demand Flexibility Survey

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MIC  
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- This is a nonbinding survey to gain insight from stakeholders on the challenges and opportunities associated with the increasingly important and complex nature of flexible demand in PJM.
- **Demand Flexibility** is the ability for load to respond to price, or a control signal, that incents a modification to real time usage.
- Demand flexibility may contribute to the region's ability to facilitate decarbonization reliably and cost effectively.

- PJM is planning on utilizing Survey Monkey, similar to previous polls.
- Survey is targeted at PJM Members and nonmembers interested in demand flexibility.
- PJM plans on sending out the survey following the April 10<sup>th</sup> DISRS, focusing on Demand Flexibility within the PJM footprint.

- The survey will be mostly multiple choice, with space to share additional thoughts.
- Participants will be able to indicate if they would like a more in depth discussion on the topic with PJM at a later date.
- Additional details, survey questions, and timeline will be discussed at April 10<sup>th</sup> DISRS.
- Register for the DISRS distribution list in order to receive the survey.

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## Demand Flexibility Survey



## Member Hotline

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(866) 400 – 8980

[custsvc@pjm.com](mailto:custsvc@pjm.com)

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POWER GRID  
THINK BEFORE  
YOU CLICK!**



Be alert to  
malicious  
phishing emails.

**Report suspicious email activity to PJM.**  
(610) 666-2244 / [it\\_ops\\_ctr\\_shift@pjm.com](mailto:it_ops_ctr_shift@pjm.com)

